

LAUGHING MAN

ALL BE HAPPY!

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ALL BE HAPPY!

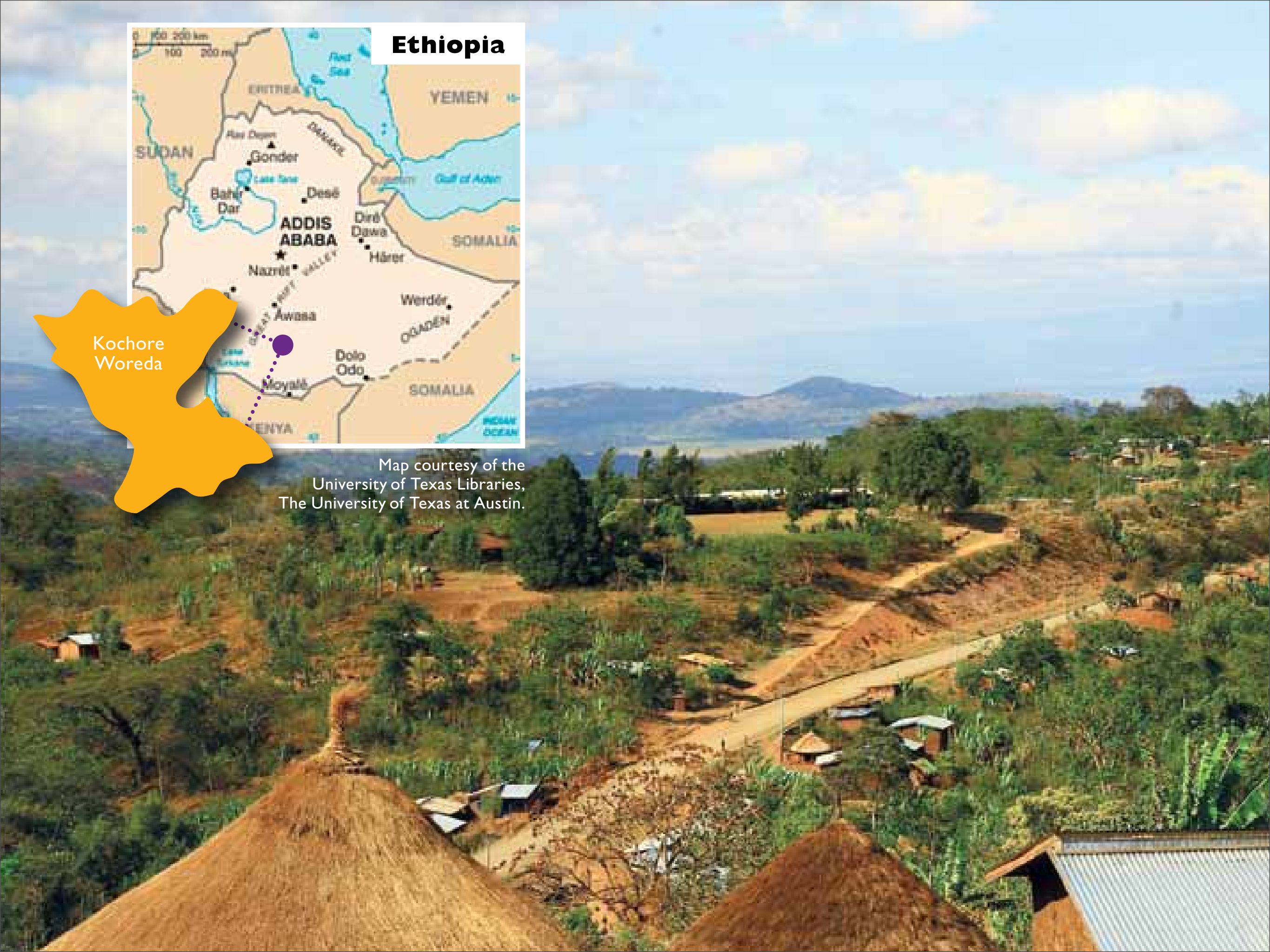
**THE ESSENCE OF
HUMANITY
IS THE
LOVE OF
HUMANITY**

Ethiopia



Kochore
Woreda

Map courtesy of the
University of Texas Libraries,
The University of Texas at Austin.









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RESPECTFULLY TRADED
ESPRESSO



ALL BE HAPPY!

DUKALE'S
DREAM

WITH WHOM IT ALL BEGAN

ORGANIC
FULL BODY
SMOOTH FINISH

LAUGHING MAN
COFFEE

DUKALE IS AN ETHIOPIAN COFFEE FARMER
AND OUR FRIEND. IT WAS A PROMISE
TO HIM THAT INSPIRED LAUGHING MAN AND
OUR DREAM THAT "ALL BE HAPPY"

NET WT 12oz

RESPECTFULLY TRADED
RESERVE



ALL BE HAPPY!

ETHIOPIA
YIRGACHEFFE

SWEET LEMON, FLORAL, MILD
BODY, CLEAN FINISH

LAUGHING MAN
COFFEE

LAUGHING MAN RESERVE BRINGS YOU UNIQUE,
SEASONAL, SINGLE ORIGIN COFFEES FROM
THE MOST REFINED FARMS AROUND THE WORLD.
AN EXCELLENT WAY TO DISCOVER NEW TASTES AND
INSPIRE THE COFFEE LOVER IN YOU.

NET WT 12oz

RESPECTFULLY TRADED
HOME BLEND



ALL BE HAPPY!

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DUANE ST, NEW YORK CITY

ORGANIC FULL BODY
BRIGHT FLAVOR

LAUGHING MAN
COFFEE

YOUR CASTLE, HUMBLE ABODE, FORTRESS OF
SOLITUDE, WHERE YOU HANG YOUR HAT...
HOME SWEET HOME. WELCOMING AND GOOD.
THAT'S OUR HOME BLEND.

NET WT 12oz



BLACK
MANGO SWIRL
NET WT 70g (2.5 oz)

LAUGHING MAN
ALL BE HAPPY!

TEA

WE HAND SELECT OUR TEAS
TO BRING YOU REFINED FLAVORS,
BEAUTIFUL AROMAS AND THE EXPERIENCE
OF SIMPLE PLEASURES.

GREEN
**POMEGRANATE
SWIRL**
NET WT 100g (3.5oz)

LAUGHING MAN
ALL BE HAPPY!

TEA

WE HAND SELECT OUR TEAS
TO BRING YOU REFINED FLAVORS,
BEAUTIFUL AROMAS AND THE EXPERIENCE
OF SIMPLE PLEASURES.

WHITE
COCONUT CRÈME
NET WT 35g (1.2oz)

LAUGHING MAN
ALL BE HAPPY!

TEA

WE HAND SELECT OUR TEAS
TO BRING YOU REFINED FLAVORS,
BEAUTIFUL AROMAS AND THE EXPERIENCE
OF SIMPLE PLEASURES.



LAUGHING MAN
ALL BE HAPPY!

CHOCOLATE



LAUGHING MAN
MARKETPLACE

TRY OUR
FLAT WHITE
My Favorite M &
High T



ALL BE HAPPY!

~~~~~

**MAY ALL BE HAPPY**

**MAY ALL BE FREE OF**

**DISEASE**

**MAY ALL HAVE WELL BEING**

**AND NONE SUFFER MISERY**

**OF ANY KIND**

ALL BE HAPPY!

IS  
A MOMENT OF CONNECTION  
WITH...



**SLOWING DOWN**







**THE  
PERSON  
IN FRONT  
OF YOU**



YOUR  
COMMUNITY







**FROM THAT  
MOMENT,  
GREAT THINGS  
CAN HAPPEN**

**A**

**KIND WORD**

**A  
GENEROUS  
ACTION**

**AN IDEA THAT  
CAN HELP...**

**ONE PERSON**



**HUMANITY**

**HOW DOES  
THIS  
CONNECTION  
HAPPEN?**



**MEETING SOMEONE OF  
GOOD CHEER**





**TASTING SOMETHING  
DELICIOUS**



**A BEAUTIFUL SPACE**





A young woman with long dark hair and bangs is smiling broadly while holding a white rectangular sign. The sign has the words "FREE HUGS" written in large, dark, hand-drawn capital letters. She is wearing a white long-sleeved shirt and a black and white plaid scarf. The background consists of a red brick wall and a window with a view of a street and buildings. A green pedestrian crossing sign is visible through the window.

FREE  
HUGS

**RANDOM  
ACTS OF  
KINDNESS**



# LAUGHING MAN

ALL BE HAPPY!